

# State Street, 9000 South to 10600 South

## State Street, 9000 South to 10600 South Traffic Switch Map (Jan. 2007 to March 2007)

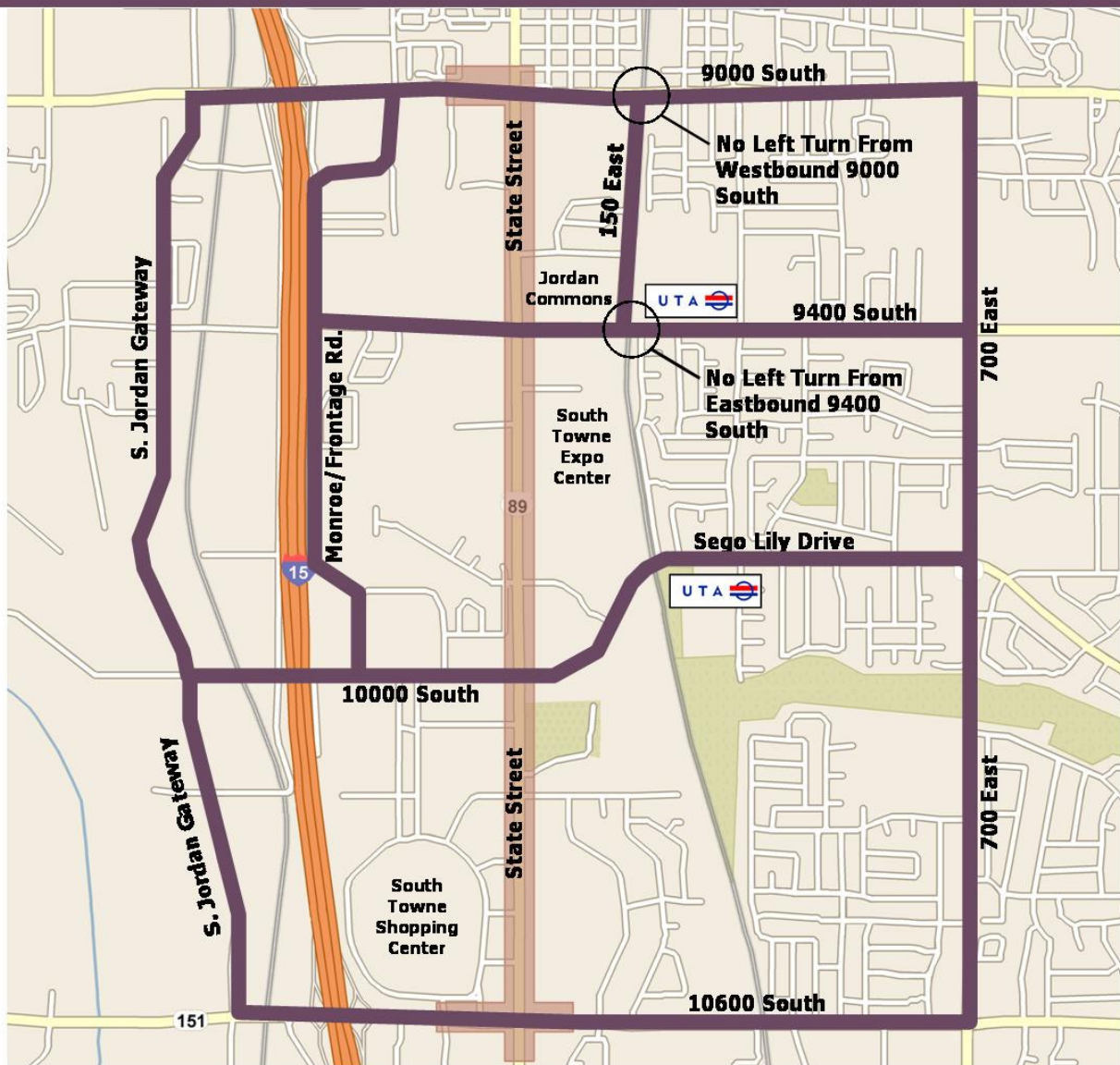


- Canal Box Culvert Construction Location
- Traffic Flow
- Canal Box Culvert Number

\*\*Map not to scale. All traffic will be maintained within the roadway footprint. Pedestrian access will follow traffic flow.

# State Street, 9000 South to 10600 South

## State Street, 9000 South to 10600 South Alternate Access Routes to State Street



 Alternate Access Routes to State Street

 State Street Construction Area

 UTA TRAX Station

Left turns may be prohibited along State Street for the safety of the traveling public. Please plan your trips to make right-in/right-out turns into and out of the businesses you are visiting.

## **What can your business do to mitigate construction concerns?**

- Establish a rapport with construction workers
- Meeting with utility company one-on-one as well as the contractor
- Stay up-to-date with progress and communicate the updates to your customers
- Communicate alternate routes to your business
- Work with fellow business partners in communicating concerns
- Send out a customer mailing to show access points to your business
- Partner with other businesses to keep customers informed (i.e. flyers)

## **What can your business do to mitigate construction concerns?**

- Promotions, loyalty programs or special deals
- Extended hours to accommodate construction delays
- Refer to surrounding businesses for services
- Cater to the construction workers for business
- Coordinate a construction bus for shoppers
- Effective signage for your business
- Conduct block parties to increase traffic to your business
- Create and distribute business contact list
- Use direct mailings to increase your advertising base